IMAGINE you can...

✦ Make a difference in the world.
✦ Address complex questions.
✦ Develop innovative solutions to solve some of the world’s critical challenges.
✦ Find your future in the College of ACES!

CONCENTRATIONS

ADVERTISING
Learn the creative and account sides of advertising within businesses, agencies and media. Understand the relationships among consumers, consumption, and messages. Pursue careers in advertising, public relations, business and marketing.

JOURNALISM
Apply the science and art of journalism to subject areas related to food, feed, fiber, renewable energy, natural resource management, rural development, law and policy—locally and globally using traditional and online media outlets. Prepare for careers as writers, reporters, producers, editors, or news managers.

“I communicate because I am passionate about food, agriculture, and the environment.”

~Kristin DeSutter
Agricultural Communications graduate

futurestudents.aces.illinois.edu
By combining coursework in the College of ACES and the College of Media, students in agricultural communications are equipped to communicate for food, environmental, and agricultural and development organizations, agencies, and businesses.

- Students earn a minor in Food and Environmental Systems.
- Both colleges offer scholarships, internships, study-abroad trips, and undergraduate research opportunities.
- Most agricultural communications students take jobs after graduating; 15 percent pursue advanced degrees.
- Many graduates work for prestigious public relations firms, advertising or marketing agencies, and media outlets. Some choose to work as corporate communications and marketing specialists or multimedia journalists.

**Areas of Employment**

- Advertising and Branding
- Broadcasting
- Multimedia Design
- Corporate Communications
- Event Planning
- Human Resources
- Journalism
- Marketing
- Media Planning
- Promotions
- Public Relations
- Publishing
- Sales

**Areas of Advanced Study**

- Advertising
- Business
- Human Resources
- International Development
- Journalism
- Leadership Studies
- Marketing
- Public Policy and Administration
- Public Relations
- Sustainable Agriculture

**College of ACES Opportunities**

**Scholarships:** Students in the College of ACES receive more than $2 million in scholarships every year.

**Study Abroad:** More than one-third of students in the College of ACES include at least one international learning experience in their curriculum.

**Leadership:** Student organizations, internships, and community service opportunities teach students important leadership skills.

**To Learn More, Contact:**
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ACES
College of Agricultural, Consumer and Environmental Sciences