Agricultural Communications at Illinois interweaves the study of agricultural and environmental sciences with that of journalism, advertising, public relations, marketing, multimedia communications, and more. Agricultural Communications develops proficient communicators who promote a broader understanding of the entire food and feed complex, from research and production through processing, marketing, consumption, nutrition, and health. Agricultural communicators also communicate about natural resources and the environment, rural development, and other dimensions of rural wellbeing and agricultural sustainability within society. The program is presented jointly by two colleges: the College of ACES and the College of Media.

**LULU RODRIGUEZ** (associate professor and director)
Dr. Rodriguez leads the only program in the country that entwines the study of agricultural and environmental sciences with that of journalism, advertising, and public relations. She designs, implements, and evaluates the impact of communication campaigns related to food safety and food security, renewable energy, and the environment.

**HEATHER CUPPS-MILLER** (full-time instructor)
Ms. Miller teaches courses that strengthen journalism and communications involving the food complex, natural resources, rural-urban interactions, and other dimensions of agriculture and the environment. She cultivates students skilled in communicating across multimedia platforms.

**RICK DANZL** (part-time instructor)
Mr. Danzl brings 25 years of experience as a photojournalist to cultivate visual communicators who can make the images of agriculture and the environment come alive to a variety of audiences. He teaches students photographic skills that can be applied in developing visuals for a variety of multimedia platforms.

**ALAINA KANFER** (clinical assistant professor)
Dr. Kanfer teaches classes and has published scholarly articles on the sociology of science and on the social impact of emerging technologies. She is a public relations expert with passion for learning about cutting-edge science and sharing it with others to advance the effective adoption of new technologies in society.

**TAYLOR RUTH** (assistant professor)
Dr. Ruth teaches courses that help students develop strong writing skills across the subject interests of the College of ACES. Her research lays groundwork for promising advances in communicating strategically and successfully about contentious issues in agriculture-related science in a new media landscape.